



## Businesses and the Community Team Up for the 2nd Annual Asian Festival on Main

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[Fairfax City, Virginia, April 19, 2022] – The [Old Town Fairfax Business Association \(OTFBA\)](#) is excited to host the second Asian Festival on Main on Sunday, May 15, 2022 from 12:00 noon until 6:00 pm, with a rain date of Sunday, May 22, 2022. The Asian Festival on Main was created to bring people together and highlight cultural diversity through food and entertainment. This year's festival is scheduled during Asian American & Pacific Islander (AAPI) Heritage Month. We had a huge success last year with more than 8,000 attendees, so this year we expanded the festival area to make it bigger and better than before.

This fun, free, family-friendly event will take place on Main Street in Old Town Fairfax, between University Drive and Old Lee Highway/East Street, double the size of last year's event area. Highlights include more than 30 Asian food vendors serving culinary delights, performances including Filipino hiphop, Chinese lion dance, K-pop, Indian dance, Japanese dance, Chinese ribbon dance, and a cosplay costume contest. This year's host and emcee will be Elaine Espinola Keltz, local actor, podcast host, and 2015 Mrs. District of Columbia.

On March 22, 2022, Fairfax City Mayor and Council approved the road closures necessary for the event and a generous in-kind donation of City services to ensure the safety of festival attendees. OTFBA appreciates having the City of Fairfax as a partner in this event highlighting Asian contributions to our diverse community. We are also excited to partner this year with Asian American Youth Leadership Empowerment And Development (AALEAD), a non-profit group that supports low-income and underserved Asian American & Pacific Islander youth with educational empowerment, identity development, and leadership opportunities through after school, summer, and mentoring programs.

Festival Chair and local business owner of High Side, Jinson Chan shared, "We are excited to expand the festival this year to provide even more opportunities to highlight Asian businesses and culture. We appreciate all of the hard work of the volunteers and support of our sponsors that make this event possible."

For more information, please visit [asianfestivalonmain.com](#) to see how you can get involved through sponsorship, volunteering, participating or attending this unique event.

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Images and Interviews Available Upon Request

Old Town Fairfax Business Association (OTFBA) our mission is to promote a thriving economy that enhances Fairfax City's quality of life and strengthens member businesses.