

Asian Festival on Main Event Sponsorship Benefit Overview

	Lobster (\$25,000+)	Pork Belly (\$10,000 +)	Roast Duck (\$5,000+)	Noodles (\$1,000+)	Fortune Cookie (\$500+)
Logo, link, and blurb on website sponsor page	✓	✓	✓	✓	✓
Full color ad in printed program guide	✓	✓	✓	✓	Partial Page Ad ✓
VIP Event Access Package (based upon sponsorship investment level)	✓	✓	✓	✓	✓
Right to place Sponsor Employee as Volunteers	✓	✓	✓	✓	✓
Logo on-site sponsor signage	✓	✓	✓	✓	
Sponsor named in attendees email	✓	✓	✓	✓	
Logo on volunteer T-shirt	✓	✓	✓	✓	
Logo inclusion on event posters, social media, and shout-outs	✓	✓			
Program or Activity "Presented By" Status	✓	✓			
ONE 10'x10' exhibition booth (Transferable)	✓				
Up to 10 mins speech on stage during the event	✓				
Recognition plaque presented by the city's elected official	✓				